# Nazarii Moravskyi

**UX / UI designer with more than 10 years experience and huge passion for improving things through design process**

## EXPERIENCE

### Senior UX / UI Designer @ELEKS
AUG 2020 - CURRENT

- Worked closely with the stakeholders, conducting various workshops to gather information, define problem and possible solutions
- Created wireframes and visual design for products in different domains: ticketing, dating, healthcare

### Product Designer / Product Owner @Revolut
FEB 2019 - AUG 2020

- Lead a team developing spending analytics product
- Conducted user and market research to define product vision, strategy and roadmap
- Conducted prioritization workshops
- defined KPIs and designed and delivered the solution that increased them ~2x (users with enabled budget)
- launched new product (weekly insights)

### Senior UX / UI Designer @Smarkets
DEC 2016 - FEB 2019

- Lead a team of designers at prediction markets product
- Conducted user research to define and prioritize features, requirements and product roadmap
- Established design system to speed design and development process
- Designed and launched mobile application for iOS and Android

### Senior UX / UI Designer @Lebara
MAR 2015 - DEC 2016

- Created solutions for Lebara Play for all the platforms from the mobile phones to the TV: user journeys, wireframes, prototypes and visual design
- Designed and launched responsive website for Lebara Community from scratch
- Developed simple and bold design solutions for marketing: landing pages, banners, emails

### Senior UX / UI Designer @ELEKS
MAY 2014 - MAR 2015

- Worked closely with the stakeholders, conducting workshops to understand the problem and possible solutions
- Created wireframes and visual design for products in different domains: medical personnel management system, time-tracking system, commodities tracking system

### UX / UI Designer @SoftServe
MAY 2014 - MAR 2015

- Lead and mentored team of 3 designers, creating solution from scratch for health insurance provider in California for mobile platforms
- Created visual design for EMR system

## CONTACTS

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## SKILL SET

User Research
Wireframing
Prototyping
Visual Design
Responsive Design
User Testing

## TOOL SET

Figma
Sketch
Adobe CS
Axure/Balsamiq Mockups
InVision
Principle
Framer
HTML/CSS

## SELECTED CLIENTS

Revolut, Cisco, Blue Shield of California, Lebara

## Web Designer, Front-end developer @Skelia, @MagneticOne, @ Forbiz

**SEP 2009 - AUG 2012**

- Designed marketing and e-commerce websites
- Front-end development
- Wordpress/Joomla development

**EDUCATION**

## Master Degree in computer science

**Sep 2005 - Oct 2010**

Ternopil National Pedagogical University